

# The Power of US: Better and Stronger Together. The Plan of Merger has been Approved



Threshold To Success



- Stronger Voice: As a larger organization, we will have more representation on both a State and National level. Specifically, an additional NAR Director, a stronger coalition for improved political advocacy on state issues.
- Removing Borders: A larger geographic footprint enables our members to expand market areas and client base and create professional relationships with more Realtors.
- Educational Opportunities: As an accredited school, members will have expanded choices and locations for continuing ed and designation classes at the best value available.
- Community Opportunities: An expanded service area will allow for cross-affiliations with service organizations and allow our Realtor outreach to benefit from combined events.
- Cost Efficiency: Shared services will enable us to operate at the most efficient level and expand member services while controlling costs. Also, there is real potential for volume savings and potential discount to the new members of Bright MLS for the first year.

## **Mercer County Association of REALTORS® & Hunterdon Somerset Association of REALTORS®**

**\*\*\*SHARE THE SAME VALUES.\*\*\***

**The merger between Mercer County Association of REALTORS® &  
Hunterdon Somerset Association of REALTORS® will allow the association  
to serve You better and will continue the tradition of excellent service to  
our membership.**